

2022 community benefit report



dayton
children's

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At Dayton Children's, we are relentlessly pursuing optimal health for every child in our reach. This means we are not only focused on delivering exceptional care to children inside the hospital, but we are also looking beyond the hospital walls to innovatively address health where it happens for children - where they live, learn and play.

To guide this work, Dayton Children's conducts a community health needs assessment (CHNA) every three years to identify the critical health challenges children in our region face. In 2020, this process helped us identify three priority health issues for children: mental health and addiction, chronic disease (including obesity, food insecurity and asthma), and maternal and infant health. Our 2020 assessment also identified the importance of community conditions and access to care which are vital to optimal health outcomes. Using the assessment, we built a community health improvement strategy to address the issues critical to our region. Many of the initiatives and partnerships highlighted in this community benefit report are part of this implementation plan.

As we began implementing our plan, the COVID-19 pandemic impacted our community, highlighting greater needs and offering more opportunities to serve. Like many others, we learned to "pivot" to best meet the needs of patient families and to improve community conditions in order to keep kids healthy. In this report, you will see some of the ways we responded to our community.

While this work goes beyond a financial impact and well into the quality of life for our community, we quantify this work financially as our "community benefit." In fiscal year 2020-2021, Dayton Children's reported more than \$58 million in community benefit activities.

Finally, we know this work cannot be done alone. Community relationships with those who serve children and families are paramount to our success. We are grateful to the many partners committed to improving children's health. You will see some of their stories in this report as well.

Thank you for taking the time to read about our community impact. We are humbled to serve this community.

Deborah A. Feldman
President and CEO

community benefit and investment

what is community benefit?

As a non-profit children’s hospital, Dayton Children’s focuses on our mission and meeting the needs of the community we serve. Any hospital profits are reinvested back into the health and well-being of kids through a variety of activities that go above and beyond a traditional health care role. This report covers audited financial numbers for fiscal year 2021 along with information about community programming from 2020 to today.

Our community investment

investing in kids...investing in our community

In fiscal year 2020-2021, Dayton Children’s reported \$58,240,699 in community benefit activities and \$324,419 in community building activities. These programs illustrate our investment in children and families in our region.

financial assistance

We report the unreimbursed costs from providing care to patients enrolled in Medicaid and other government programs reflecting payment shortfalls versus our actual costs to provide the care.

community health improvement

Dayton Children’s commitment to making the lives of children better is a key part of our mission. Community health improvement programs allow us to prevent injuries, improve health literacy and engage the community to promote health and wellness.

cash and in-kind

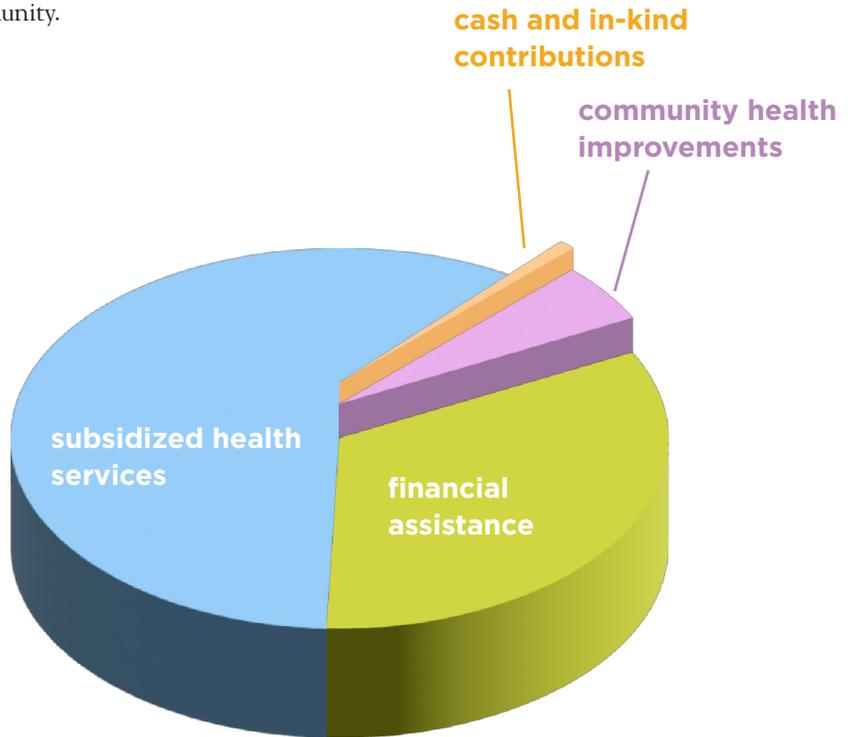
Dayton Children’s contributes cash and in-kind gifts to not-for-profit organizations that share our mission and improve the quality of life for children and families in our community.

subsidized health services

Dayton Children’s supports several clinical programs despite financial loss because they meet an identified community need.

community-building activities

Reported separately from community benefit, community-building activities include environmental improvements, workforce development and community health improvement advocacy efforts which are critical to our role as an anchor institution.



total community benefit

cash and in-kind contributions	\$343,542
community health improvement	\$2,949,637
subsidized health services	\$35,664,696
financial assistance	\$19,282,824
total	\$58,240,699
community building activities	\$324,419

* Financial data is for the year 2020-2021. Note: This report includes amounts expended by Dayton Children’s Hospital as reported on Schedule H of the IRS Form 990. Health professionals’ education expenses totaled \$0 after accounting for direct offsetting revenue through the Children’s Hospital Graduate Medical Education (CHGME) program.

three main health issues

We know that a significant portion of what contributes to a child's wellness is related to the environment in which they are raised. Therefore, if we want health to improve, we have to intentionally work with the community to improve conditions related to positive health. Our focus is on three main health issues: **mental health and addiction**, **chronic disease**, and **maternal and infant health**.

health issue one: mental health and addiction

Our children are in crisis. The mental health challenges faced by our youth are daunting. The COVID-19 pandemic and the violence across the country weigh heavily on families and children. Dayton Children's continues to invest in clinical programs for children in crisis while implementing community-based programs to normalize the conversation around pediatric mental health.



On Our Sleeves

Recognizing that one in five children is living with significant mental illness, Dayton Children's launched the On Our Sleeves campaign in May 2021 to bring awareness to this critical issue. Half of all lifetime mental illness begins by the age of 14 so it is increasingly important to go further upstream to intervene in a child's life as early as possible. On Our Sleeves is a national movement to break the stigma surrounding children's mental health. Our mission is to provide every community in America with access to free, evidenced-informed educational resources necessary for empowering parents, caregivers, educators and advocates to discuss mental health with children. We also support access to mental health services by connecting families to trusted local resources. Dayton Children's is engaging with schools, non-profit community-based organizations, primary care physicians, employers and employees to spread this important movement. To learn more or to sign up for On Our Sleeves visit: childrensdayton.org/onoursleeves.

Zero Suicide

Zero Suicide is a framework for health care systems that aims to transform outcomes in suicide care for patients. The foundational belief of Zero Suicide is that suicide deaths for individuals under the care of health and behavioral health systems are preventable. Over the last year, Dayton Children's worked to implement Zero Suicide elements, including trainings in suicide prevention and standardization of screening and assessment, in our behavioral health services and programs, with a plan to spread Zero Suicide efforts across the entire hospital in the coming years as this would allow for safer suicide care for our youth. Implementation of the Zero Suicide model shows the organizational commitment Dayton Children's is making to safer suicide care.

school-based behavioral health services

In fall 2020, Dayton Children's partnered with Dayton Public Schools to develop and launch the student resiliency coordinator program. Through this program, Dayton Children's employees work with students within schools to build on the strengths they already have. The goal is to help them become more successful in seven key areas: competence, confidence, connection, character, contribution, coping and control. Since then, the student resiliency coordinator program has continued to grow and now is in 48 different schools in the Miami Valley.

In addition, school-based therapy services are in 12 regional schools and our youth and family resource connectors serve 105 schools. These programs are critical to providing behavioral health support for hundreds of children across the region. Our behavioral health professionals connect families to resources, teach coping skills to lower anxiety, focus on improving school behavior so children can better engage in learning and help children navigate many personal challenges.



health issue two: chronic disease

Children in our region have adverse health outcomes related to chronic diseases, specifically childhood obesity, asthma and the health impacts of food insecurity. Dayton Children's is engaged in a variety of programs and strategies to address these chronic diseases both clinically and across the community.



improving food access

Over 25,000 children (more than one in five) struggle with food insecurity in Montgomery County. Dayton Children's engages in a variety of efforts to connect families with food resources that they need. Dayton Children's "Food Pharm" in the Connor Child Health Pavilion provides food resources and food boxes, in partnership with The Foodbank, Inc. to patient families identifying food needs. This past year, Dayton Children's helped over 346 families, impacting over 1500 people through our "Food Pharm" program.

Dayton Asthma Alliance

For certain chronic conditions, such as asthma, the environment in which a child lives, learns and plays needs to be free from asthma triggers for that child to achieve optimal health.

Creating a healthy environment requires collaboration among a broad variety of organizations outside of health care, such as education, business and community development. The Dayton Asthma Alliance was formed to positively impact the health of children with asthma while reducing hospital admission rates, emergency department visits and reducing school absences related to asthma.

One significant initiative of the Dayton Asthma Alliance is to provide community health workers to families to help them

navigate the health care system. Community health workers are a critical part of the care team and can support families through education, home visits, mitigation of triggers and community resource connection.

"Every employee here at Dayton Children's wants better health outcomes for our children and families. Sadly, there are many health inequalities that our families face. As a community health worker, I love being able to help families advocate for themselves and their family for better health outcomes and get to build genuine relationships with the families I work with. Seeing families grow along their journey is so very rewarding."

-Synthia Copher,
community health worker manager



health issue three: maternal and infant health

Unsafe sleep practices account for 68% of accidental infant deaths in our community. Accidental infant deaths include those without a clear cause, such as Sudden Infant Death Syndrome, and those from a known cause, such as accidental suffocation or strangulation which typically occur in an unsafe sleep setting. Dayton Children's is invested in safe sleep education for parents. Inside the hospital, Dayton Children's continues to educate families by modeling safe sleep practices and having one-on-one conversations on safe sleep to screen for babies who may not be sleeping in a safe environment in the home.

In the community this year, Dayton Children's implemented an Early Childhood Safety Program to educate parents and caregivers about the most serious early childhood injuries, including choking, falls, unintentional poisoning and unsafe sleep. Families are referred to this program by various community partners and are enrolled in an education class where they get all their safety questions answered by an injury prevention professional. In addition to

education, families receive the safety equipment needed to prevent injuries including home childproofing kits, cribs, highchairs, portable cribs, safety gates, sleep sacks and strollers.

There were 114 families who received early childhood safety products. The Early Childhood Safety Program is funded by the Ohio Children's Trust Fund.



addressing the root causes of poor health

Family Resource Connection

The Family Resource Connection, located in the Connor Child Health Pavilion, uses a patient's visit to the doctor as an opportunity to address the non-medical issues that impact health. This program screens patient families for social needs including food insecurity, financial strain, utility assistance needs and transportation challenges. Families identifying a need are referred to a Family Resource Connection student advocate for resource connection and follow-up. The Family Resource Connection engages over 2,000 families and makes over 1,000 resource connections yearly.

In addition to providing positive outcomes for families, the Family Resource Connection helps to train the next generation of the health care workforce. Over the last year, 25 student advocates from multiple colleges and universities in a variety of programs and majors engaged with the program.

"Through this experience, I have developed my telephonic communication, problem solving, documentation and listening skills. I have also grown in my self-confidence and knowledge of the social determinants of health."

-Jesse Oliver, student advocate
Cedarville University

Volunteer Income Tax Assistance Program

To address the true root causes of poor health outcomes it's critical to address poverty and provide resources and programs to help families out of poverty. The Earned Income Tax Assistance (EITC) is one program with proven outcomes. This program, run through the Volunteer Income Tax Assistance (VITA)

grant, is an IRS initiative designed to support free tax preparation service for the underserved through various partner organizations. The goal of the program is to assist low- to moderate-income individuals, persons with disabilities, the elderly and limited English speakers file their taxes each year. Offering this service

to staff and patient families is part of our health equity and community engagement strategy to combat poverty in our community. Dayton Children's partners with the Montgomery County EITC to help patient families file their taxes.

90
tax returns

\$40,000
earned income
tax credit (EITC)

\$175,872
in combined federal
& state returns

In spring 2022, Dayton Children's IRS-trained staff prepared 90 tax returns with them receiving over \$40,000 in earned income tax credit (EITC), \$155,612 total back in federal returns and \$20,260 in state returns.

reinventing the path to children's health through school and career readiness

We know a child's health is often dependent on their home environment, access to education and employment status of their parents or guardians. With education being a critical driver of health, Dayton Children's has bolstered our efforts to support strong educational outcomes for children.

Montgomery County Imagination Library



In December 2019, Dayton Children's partnered with Montgomery County and other local organizations to launch the Ohio Governor's Imagination Library initiative to provide free books to local children four years old and younger, through a partnership with Dolly Parton's Imagination Library. The program is aimed at increasing literacy and early learning opportunities for children throughout Montgomery County and is provided free of charge to local families. This program addresses a key need in our community around kindergarten readiness – a building block for a healthy community and strong workforce. Currently, 46 percent of Montgomery County's 0-to-5-year-olds are registered for this program and receive books monthly.

Kiser Neighborhood Schools Center and 21st Century Learning Center Program

Dayton Children's partners with Kiser Neighborhood School Center to bring additional resources to students and families. Neighborhood School Centers are Dayton Public Schools that serve as healthy places of learning for children and families in that neighborhood. They seek to improve student performance, realign community resources to support youth achievement and improve quality of life in the neighborhood.

To aid in this partnership, Dayton Children's employs a family resource coordinator who works to remove the non-academic barriers to success students may have. This year the family resource coordinator coordinated a Spooky STEM Family Night, a mental health awareness mural in partnership with Montgomery County Alcohol, Drug & Mental Health Services (ADAMHS), University of Dayton Christmas on Campus, Read Across America Day and many other family engagement opportunities. The



Panther's Taking F.L.I.G.H.T. summer program staff. Noah Howard-Morrison, Whitney Webb, Charity Howard-Morrison, Emma Lowe and Da'Neicia Smith (left to right)

position also coordinated the "Good-to-Go" weekend food bag distribution for 50 Kiser students weekly. This support helps build not just the partnership with Dayton Public Schools but a true sense of community for children and families attending Kiser.

Beginning in fall 2021, Dayton Children's partnered with Dayton Public Schools to provide a 21st Century Learning Center after-school and summer-school program.

The program provides academic enrichment opportunities during after-school hours for children attending the Kiser Neighborhood School Center. The program helps students meet state and local student standards in core academic subjects, such as reading and math and offers students a broad array of enrichment activities that can complement their regular academic programs.

In summer 2022, the Panthers in F.L.I.G.H.T. (Future Leaders Innovating and Growing Healthier Together) summer program launched. Through this six-week summer program, students and their families explored STEM careers, gardened and had a lot of fun developing positive social skills. The program offered a way for families to stay connected to school during the summer while continuing to build foundational skills such as reading and math through enrichment opportunities. The summer program was critical to keep young learners on track for the school year.



Debra Jacobs, Community Nurse Liaison Manager, teaching students about Physical Therapy as a hospital career

“So many kids were struggling silently during COVID. Our after school and summer 21st Century program focuses on closing academic and social emotional gaps that so many kids faced during the pandemic. We were able to offer support in a fun way and have started to see amazing changes in our participants!”

-Da'Neicia Smith,
21st Century Program coordinator

improving safe behaviors through injury prevention

Unintentional injuries, such as motor vehicle crashes, pedestrian accidents, early childhood injuries and unsafe sleep deaths, are the leading cause of death and disability for children across the region. Dayton Children’s works with partners such as the Ohio Injury Prevention Partnership, the Ohio Buckles Buckeyes Program, the Montgomery County Everyone Reach One Dayton and Montgomery County Infant Vitality Task Force to address some of the unintentional injuries.

Safe Routes to School



The Safe Routes to School (SRTS) program encourages and enables elementary school students to walk or ride their bicycle to school. In partnership with Dayton Public Schools, the SRTS program hosted the Girls in Gear (GIG) program for girls in grades 4-6 at two elementary schools. This program is a girls-specific, bicycling program designed to empower adolescent girls. GIG is designed to create self-reliance and build confidence by engaging girls in areas that are typically more male-dominated. Twenty girls participated in GIG. In addition to GIG, the SRTS program piloted a learn-to-bike program with 15 students at Fairview Elementary School. In addition to learning bicycle safety and biking fundamentals, each student received a bike, safety equipment including lights, reflective items and helmets, and a lock as part of this month-long program. The SRTS program continued a successful marketing campaign called “How did the chicken cross the road?” that included billboards, Facebook ads, and blogs. Impressions from this campaign nearly doubled in the second year. The SRTS program is funded by the Ohio Department of Transportation.

car seat safety

Dayton Children’s continues to support the community to address one of the leading causes of injury – motor vehicle crashes. By providing education for parents and children ages birth to driving age we are saving lives.



283 child safety seats distributed



11 community car seat events



6 distracted driving classes taught to high school students

our greater impact

As of July 1, 2022,
we have given 21,759
doses to 12,694 patients

*(main campus, University of Dayton,
Dayton Children's Pediatrics and Kids
Express locations)*



our community vaccination efforts

When COVID-19 vaccines were approved for children 5-11 years old, it became clear that Dayton Children's Hospital would take the lead in the effort to administer vaccines. It was critical for the safety of the larger community that children, who were most vulnerable at the time to being infected and spreading COVID, were properly vaccinated ahead of a busy holiday season. Before thousands of families traveled and visited elderly family members or potentially immunocompromised populations, there was a need to mass vaccinate as many children and people as possible. Although a mass vaccination effort presented unique challenges, as the local pediatric expert, Dayton Children's was uniquely positioned to meet the need and exceed

the expectations of kids and families in the community.

When the team first started planning the mass vaccine clinic, we knew this had to be very different from vaccine clinics for adults and even older kids. Our goal was to keep the event friendly, kid-focused and even fun! From the choice of a venue at the University of Dayton Arena, to the logistics, signage and distraction activities, every decision represented the Dayton Children's promise to go above and beyond and keep kids at the center of everything we do. We had child life specialists present to help kids who were nervous about getting a shot and special areas and even private rooms for kids with more severe sensory issues. Kids received

special pop-its and a fidget spinner to help distract them and commemorate this historic moment.

During the mass vaccine clinic at University of Dayton:

- 1500 children were vaccinated against COVID-19
- 300 people were given flu shots
- Parents were also offered shots or boosters as needed

Dayton Children's has always been an advocate for childhood vaccines and their importance to public health. Since the mass vaccine clinic, we have offered the COVID-19 vaccine at multiple locations ensuring all children in our region have access.

investing in the path

Dayton Children’s has a community contribution program to provide support for community programs that focus on improving health outcomes for children. Organizations are asked to submit a competitive application to ensure funding aligns with community benefit requirements and strategies, including the community health needs assessment. These funds are used to support many non-profit organizations throughout the Miami Valley.

community benefit contributions

One of this year’s funded programs included the Kitchen a la Cart at the West Branch Library.

“The Kitchen a la Cart at the West Branch Library is enhancing our food programs in a special way. Our outdoor planters will be filled with vegetables and herbs soon. We will make great use of the Cart throughout the summer, so the kids can learn a little about cooking and get the full garden-to-table experience.”

– West Branch children’s librarian, Miriam Adams



Children’s librarian and branch manager posing together with the first harvest from the “Grow with Me” gardening program

FY22 grantees	
organizations	their programs
American Cancer Society	Mission: HPV Cancer Free
Big Brothers Big Sisters Miami Valley	Ensuring Wellness through Youth Mentoring & Family Services
Christ Child Society of Dayton Inc	Clothe-A-Child
Daybreak Inc	David’s Place Drop-In Center
Lessons from the Garden, Inc.	Garden on the Go
Second Harvest Food Bank CCL / Ohio Tri County Food Alliance	Children’s Feeding Program
Boys and Girls Club	Transportation Program
Crayons to Classrooms	Crayons to Classrooms
Goodwill Easter Seals	Car Seat Program
St. Vincent de Paul	Shelter Support for Women and Families Shelter Program
Therapeutic Riding Institute	Support for Riding Lessons

