

# 2021 community benefit report



dayton  
children's

# 2021 community benefit report



## what is community benefit?

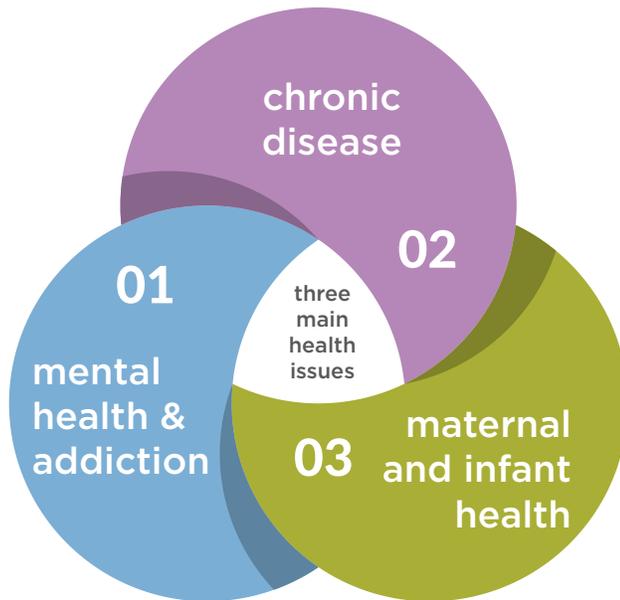
As a non-profit children's hospital, Dayton Children's focuses on our mission and meeting the needs of the community we serve. Any hospital profits are reinvested back into the health and well-being of kids through a variety of activities that go above and beyond a traditional health care role. While quantifying this number can be a challenge, in fiscal year 2019-2020 Dayton Children's reported more than \$61 million in community benefit activities. This report covers audited financial numbers for fiscal year 2020 along with information about community programming from 2019 to today.

At Dayton Children's, we are reinventing the path to children's health by transforming health care delivery beyond the traditional walls of the hospital and addressing health where it happens for children - where they live, learn, and play. This transformation requires strong relationships with others who serve children and families to build community conditions where optimal health can transpire - in neighborhoods, homes, schools and parks. We quantify this work as our hospital's "community benefit."

To guide this work, Dayton Children's conducts a community health needs assessment (CHNA) every three years to identify the critical health challenges children in our region face. Including a combination of community-based data collection and a secondary data scan, hundreds of parents and community partners are engaged in this process. Once priorities are identified, an implementation plan is created to serve as a roadmap for community benefit and engagement investments. In 2020, this process helped us identify three priority health issues for children: mental health and addiction, chronic disease (including obesity, food insecurity and asthma), and maternal and infant health. Our 2020 assessment also identified the importance of community conditions and access to care which are vital to optimal health outcomes. Many of the initiatives and partnerships highlighted in this community benefit report are part of that implementation plan.

COVID-19 has also brought unique challenges to our community and the children we serve. As the only organization solely dedicated to the health of children in our region, we have taken a strong stand to protect children during these uncertain times and be a resource to families, schools and the community as we navigate this pandemic together. At times, our community investments and strategies had to pivot, but our commitments to our community's children never wavered.

Deborah A. Feldman  
*President and CEO*



## health issue: mental health

Our children are in crisis. The mental health challenges faced by our youth are daunting. However, Dayton Children’s has taken a strong stance to address pediatric mental health concerns by creating new clinical programs for children in crisis and implementing community-based programs to normalize the conversation around pediatric mental health.

## On Our Sleeves

Recognizing that one in five children is living with significant mental illness, Dayton Children’s launched the On Our Sleeves campaign in May 2021 to bring awareness to this critical issue. Half of all lifetime mental illness begins by the age of 14 so it is increasingly important to go further upstream to intervene in a child’s life as early as possible. On Our Sleeves is a national movement to break the silence surrounding children’s mental health. Our mission in the movement is to provide every community in America with access to free, evidenced-informed educational resources necessary for breaking stigmas about children’s mental health, and educating families and advocates. We also support access to services by connecting families to trusted local resources. Dayton Children’s is engaging with schools, non-profit community-based organizations, primary care physicians, employers and employees to spread this important movement. **To learn more or to sign up for On Our Sleeves visit: <https://www.childrensdayton.org/onoursleeves>.**





## student resiliency coordinators

In fall 2020, Dayton Children's partnered with Dayton Public Schools to develop and launch the student resiliency coordinator program. Through this program, Dayton Children's employees work with students within schools to build on the strengths they already have. The goal is to help them become more successful in seven key areas: competence, confidence, connection, character, contribution, coping and control. The student resiliency coordinator program

served 288 students and families throughout the 2020-2021 school year for Dayton Public Schools. In addition, a similar program was developed to support 129 students and families impacted by the 2019 Memorial Day tornadoes in Beaver Creek, Trotwood, Brookville and Northridge schools from April through June 2021. Together, this amounts to a total of 417 students and families served, building resiliency across the region during the school year.



## Zero Suicide

Zero Suicide is a framework for health and behavioral health care systems that aims to transform outcomes for patients. The foundational belief of Zero Suicide is that suicide deaths for individuals under the care of health and behavioral health systems are preventable. Over the last year, Dayton Children's worked to implement Zero Suicide elements including training and screening in the outpatient psychology and psychiatry programs with a plan to scale beyond into the behavioral health division in the coming year. Implementation of the Zero Suicide model shows the organizational commitment Dayton Children's is making to safer suicide prevention care.

## health issue: chronic disease

Children in our region have adverse health outcomes related to chronic diseases, specifically childhood obesity, asthma and the health impacts of food insecurity. Dayton Children's is engaged in a variety of programs and strategies to address these chronic diseases both clinically and across the community.



## improving food access

As COVID-19 descended on our community, access to healthy food became a huge challenge for children and families. Dayton Children's partnered with Premier ProduceOne to provide nutritional food resources during summer 2020 as a response to the pandemic. Food boxes containing fresh fruits and vegetables were distributed via community partners including the Boys and Girls Club, DeSoto Bass Housing Development, YMCA, Omega CDC, Mad River Schools, Project Hope First Christian Church and the UD ECHO program. Additionally, Dayton Children's partnered with The Foodbank to co-sponsor mass food distributions serving hundreds of families in the community.

To make food resources more accessible to residents in Greater Old North Dayton, Dayton Children's also partnered with the FoodBank on the E-Pantry program.

Through this program, families can visit the E-Pantry website, choose the food they would like, and that food is delivered by The Foodbank to the Connor Child Health Pavilion for pick-up by community members. This program consistently serves approximately 20 neighborhood families every two weeks.

Dayton Children's continues to have a "Food Pharm" in the Connor Child Health Pavilion providing food resources and food boxes, in partnership with The Foodbank, to patient families identifying food needs. This past year, Dayton Children's distributed over 400 food boxes through our "Food Pharm" program.



## Dayton Asthma Alliance

Over the past several years more focus has been placed on how one's environment impacts health. For certain chronic conditions, such as asthma, the environment in which a child lives, learns and plays needs to be free from asthma triggers for that child to achieve optimal health.

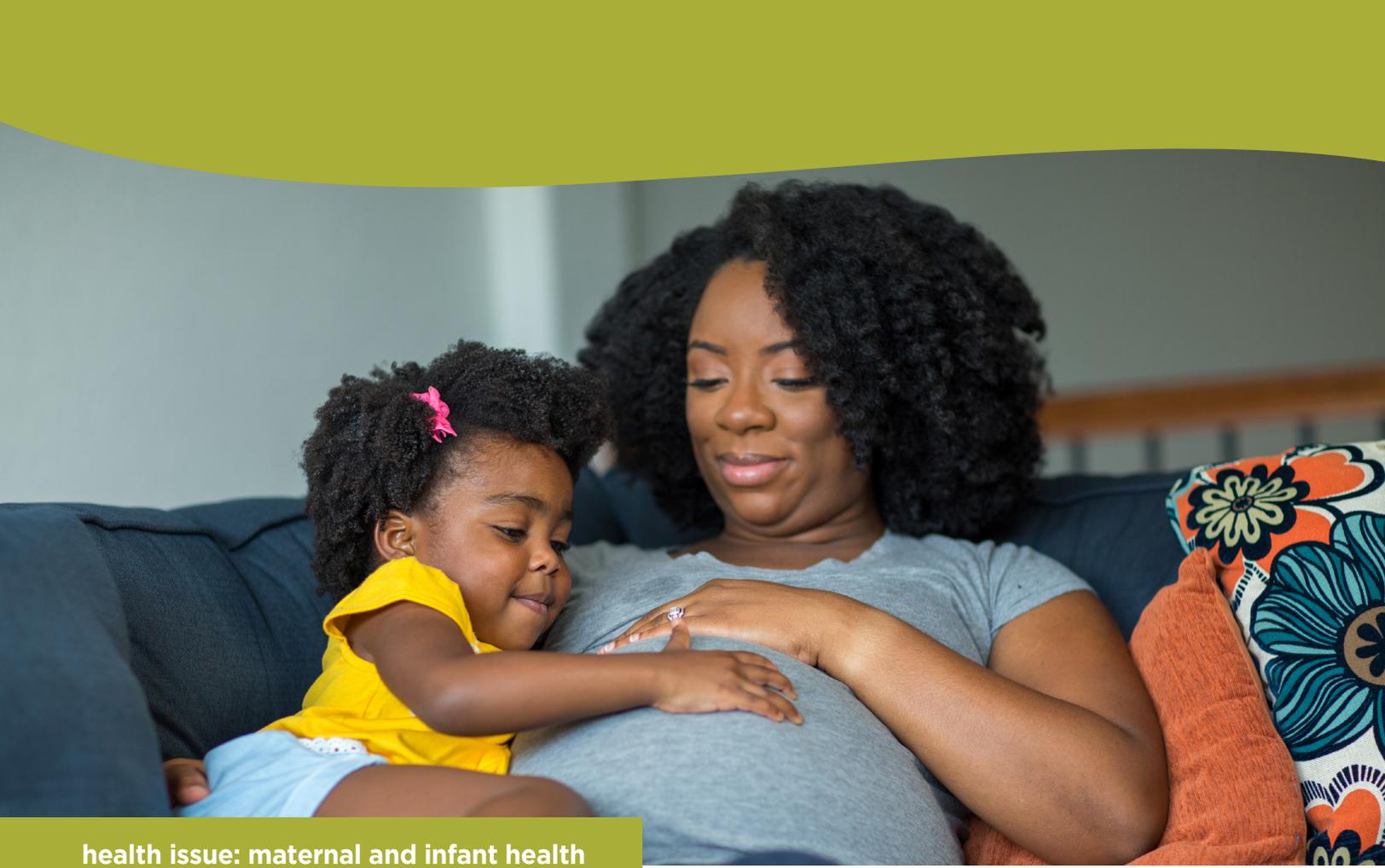
Creating a healthy environment requires collaboration among a broad variety of organizations outside of health care, such

as education, business and community development. The Dayton Asthma Alliance formed to positively impact the health of children with asthma while reducing hospital admission rates and emergency department visits and reducing school absences related to asthma.

To meet these goals the alliance is implementing multiple projects focusing on improved education of children and families around asthma triggers and



management, enhanced education of school personnel around asthma triggers and management, greater community resources provided to children and families to help manage asthma, improved primary health care of children and decreased environmental triggers.



## health issue: maternal and infant health

The Dayton Region has consistently had poor outcomes around maternal and infant health with our infant mortality rate being one of the highest in the state. While there are many compounding reasons for high infant mortality in our community, unsafe sleep practices account for 68 percent of accidental infant deaths in our community. Accidental infant deaths include those without a clear cause, such as Sudden Infant Death Syndrome, and those from a known cause, such as accidental suffocation or strangulation which typically occur in an unsafe sleep environment.

## improving infant and maternal outcomes

Dayton Children’s continues to educate families with children younger than 12 months of age by modeling safe sleep practices within the hospital and by having one-on-one conversations on safe sleep to screen for babies who may not be sleeping in a safe environment in the home.

Dayton Children’s participates in a variety of coalitions and community groups to address infant mortality in our community including the Ohio Injury Prevention Partnership, Ohio Collaborative to Prevent Infant Mortality, Montgomery County EveryOne Reach One Backbone Support Committee and the Ohio Chapter of the American Academy of Pediatrics.

Dayton Children’s was awarded a grant to enhance safe sleep education for hospital staff from the Ohio Injury Prevention Partnership, Child Injury Action Group. This grant was used to develop video training and new educational materials to be used at the hospital as well as shared with other health professionals in the community.

Dayton Children’s was awarded an Ohio Children’s Trust Fund to develop and execute an Early Childhood Safety Initiative program. This program addresses the most frequent unintentional injuries for young children and provides education and safety equipment for families with children ages 0 to 3 years. Examples of

equipment include childproofing kits, cribs, highchairs, safety gates and strollers.

Dayton Children’s is also working with the Greater Dayton Area Hospital Association (GDAHA) Pathways HUB to incorporate safe sleep practices in their care coordination checklist for participants. This will ensure all families in the program receive a safe sleep education or referral. Community health workers will continue to collaborate with the GDAHA Pathways HUB and will integrate safe sleep observations and education opportunities into their home visits with patients.

# addressing the root causes of poor health

## reinventing the path to children's health through school and career readiness

We know a child's health is often dependent on their home environment, access to education and employment status of their parent or guardian. Investment in our community is crucial to address the underlying challenges children in our community face. With education being a critical driver of health, Dayton Children's bolstered our efforts to support strong educational outcomes for children.



## Montgomery County Imagination Library

In December 2019, Dayton Children's partnered with Montgomery County and other local organizations to launch the Ohio Governor's Imagination Library initiative to provide free books to local children 4 years old and younger, through a partnership with Dolly Parton's

Imagination Library. The program is aimed at increasing literacy and early learning opportunities for children throughout Montgomery County and is provided free of charge to local families. This program addresses a key need in our community around kindergarten readiness

– a building block for a healthy community and strong workforce. Currently, 40 percent of Montgomery County's 0-to-5-year-olds are registered for this program and receiving books monthly.

## Kiser Neighborhood Schools Center and 21st Century Learning Center Program

Dayton Children's partners with Kiser Neighborhood Schools Center in Dayton Public Schools to bring additional resources to students and families. Neighborhood School Centers are Dayton Public Schools that serve as healthy places of learning for children and families in that neighborhood. They seek to improve student performance, realign community resources to support youth achievement and improve quality of life in the neighborhood. Focused on community leadership, Neighborhood School Centers bring partners together to offer a range of opportunities to children, families and communities.

To aid in this partnership, Dayton Children's secured a grant-funded staff member to serve as site coordinator in the school. The site coordinator works to remove the non-academic barriers to success that the students may have. In addition to managing the duties of the site coordinator, Dayton Children's offered diverse services to children at Kiser including child passenger safety classes, booster seats and reading to children for Read Across America Day. This support helps build not just the partnership but a true sense of community.

Beginning in fall 2021, we are thrilled to announce Dayton Children's will be partnering with Dayton Public Schools to provide a 21st Century Learning Center after school and summer school program. The program will provide academic enrichment opportunities during after school hours for children attending the Kiser Neighborhood Schools Center. The program will help students meet state and local student standards in core academic subjects, such as reading and math and offer students a broad array of enrichment activities that can complement their regular academic programs.





## Central State University Service Works Scholars Program

Dayton Children's partners with Central State University through the Central States Service Works Scholar Program, which provides students from this historically Black university a paid internship in their area of study. Interns receive relevant work experience, networking opportunities and potential employment after graduation while reducing personal debt. This program aligns with Dayton Children's mission to promote a more diverse and inclusive workforce.

## family resource connection

When patients and their families seek medical care, they are often facing additional critical challenges in their lives - they may have little food, they may not have a job or they struggle to keep up with bills for utilities. Unfortunately, these challenges often affect their health. The Family Resource Connection, located in the Connor Child Health Pavilion, uses a patient's visit to the doctor as an opportunity to address the non-medical issues that impact health. This program screens patient families for social needs including food insecurity, financial strain, utility assistance needs and transportation challenges. Families identifying a need are referred to a Family Resource Connection student advocate for resource connection

and follow-up. The Family Resource Connection engages over 2,000 families in the program and makes over 1,000 resource connections yearly.

In addition to providing positive outcomes for families, the Family Resource Connection helps to train the next generation of the health care workforce. Over the last year, 27 student advocates from multiple colleges and universities in a variety of programs and majors engaged with the program. The students have ranged from enrollment in certificate programs, associate, bachelor to master's degrees with a variety of programs and majors which have included pre-medical, social work, health care administration,

public health, social services and health care navigator.

To address the true root causes of poor health outcomes, it's critical to address poverty and provide resources and programs to help families out of poverty. The Earned Income Tax Assistance (EITC) is one program with proven outcomes. In spring 2020, Dayton Children's partnered with Montgomery County to participate in the EITC program to help patient families file their 2019 taxes. This program, run through the Volunteer Income Tax Assistance (VITA) grant, is an IRS initiative designed to support free tax preparation services to the underserved.

# improving safe behaviors through injury prevention

Dayton Children's continues our work to prevent childhood injuries as unintentional injury is a leading cause of death and disability for children across the county and regionally. Dayton Children's works with partners such as the Ohio Injury Prevention Partnership, Ohio Occupant Protection Regional Coordinator Program and the Montgomery County Child Fatality Review Board to address some of the key unintentional injuries to children in our community, such as motor vehicle accidents, pedestrian accidents and unsafe sleep practices.

Dayton Children's is the lead agency of Safe Kids Greater Dayton, which is our region's

leader in childhood injury prevention programming. The Safe Kids Greater Dayton coalition addresses key pediatric safety issues with community programming including child passenger safety, pedestrian safety, home/fire safety, medication poisoning prevention, water safety and bicycle helmet education.

The Safe Routes to School (SRTS) program encourages and enables elementary school students to walk or ride their bicycle to school. During the 2020/2021 school year, SRTS pivoted programming with Dayton Public Schools as the district did not meet in person for the first half of the school year. The SRTS program hosted

a virtual Girls in Gear (GIG) program for girls in grades 4-6 at two elementary schools. This program is a girls-specific, bicycling program designed to empower adolescent girls. GIG is designed to create self-reliance and build confidence by engaging girls in areas that are typically more male-dominated. The SRTS program launched a marketing campaign called "How did the chicken cross the road?..." that included billboards, Facebook ads, a blog, and a parent newsletter that educated families on the importance of using crosswalks and walking across the street distraction-free. The SRTS program secured grant funding from the Ohio Department of Transportation for fiscal year 2022.

Injuries frequently seen at Dayton Children's Hospital



sports



bike



playground



home injuries



motor vehicle crashes

## the DaVinci Project

Supporting economic development is a vital role Dayton Children's plays as an anchor institution. The hospital is committed to Greater Old North Dayton, the neighborhood we have called home for more than 50 years. Dayton Children's leads the DaVinci project, a comprehensive strategy for neighborhood revitalization in the Old North Dayton and McCook Field neighborhoods and the business community around it – including Dayton Children's.

Our partners include the City of Dayton, Greater Old North Dayton Business Association, the Salvation Army KROC Center, St. Mary's Community Development Corp. and CityWide Development. The DaVinci project is working on efforts to demolish nuisance buildings, realign streets, revitalize bus stops, improve wayfinding and beautify the neighborhood so it continues to be attractive to families and businesses.



## investing in the path

In fiscal year 2020, Dayton Children’s created a community contribution program to provide support for community programs that focus on improving health outcomes for children. Organizations are asked to submit a competitive application to ensure funding aligns with community benefit requirements and strategies, including the community health needs assessment. Here is the list of the FY20 and FY21 Funded Programs:

FY20 grantees		FY21 grantees	
<i>organizations</i>	<i>their programs</i>	<i>organizations</i>	<i>their programs</i>
Big Brothers Big Sisters Miami Valley	Youth mentoring	American Cancer Society Inc.	Mission HPV Cancer Free Initiative
Boys and Girls Club of Dayton	Healthy Lifestyles program series	Artemis Center	Children’s Therapy program
CityWide	Children’s Bike Playground	Big Brothers Big Sisters Miami Valley	Youth mentoring
Dayton Contemporary Dance Company	Teaching, Learning & Caring (TLC) program	Boys and Girls Club of Dayton	Healthy Lifestyles program series
Five River’s Health Centers	School Based Health Centers	Christ Child Society of Dayton Inc.	Clothe-A-Child
Gem City Market	Gem City Market	Daybreak Inc.	David’s Place
Girls on the Run Dayton	Girls on the Run Dayton Growth Initiative	Dayton Metro Library	West Branch Opportunity space
Goodwill Easter Seals - Miami Valley	Car Seat Safety program	Gem City Market	Gem City Market
Homefull	Mobile Market	Girls on the Run Inc.	Sustaining and Adapting programming for COVID Pandemic
YWCA	Drop-in childcare services	Goodwill Easter Seals - Miami Valley	Car Seat Safety program
Child Care Choices	Story Lady Program	YWCA	Drop-in childcare services

## equity and the path forward

Amid the turmoil of COVID-19 and unrest in our community was the strong need to focus on health equity to ensure all children can obtain optimal health. Dayton Children’s has been working in the community for many years through hospital-based programs and partnerships to address community conditions that impact health. However, the hospital has decided to take health equity to the next level through the creation of the Center for Health Equity.

The reasons for the problem are complex and no one organization can provide a single solution. But as one of the city’s largest employers and the only institution in the region entirely dedicated to pediatric health care, Dayton Children’s has a unique responsibility to help delve into the “why” behind health disparities and work with our partners and parents to find solutions. Now, a year later and after significant investment from the hospital, the Center is staffed and working toward

its mission of advancing health equity solutions in our region so that all children can thrive.

The Center will use many innovative programs, strategies, and partnerships to reduce health disparities and improve community health. A significant focus will be on quality improvement, engaging with the community and health outcomes research to identify innovative approaches to closing the gap in health disparities.

# community benefit financial summary

## investing in kids...investing in our community

In fiscal year 2019-20, Dayton Children's reported \$61,796,004 in community benefit activities and \$361,803 in community building activities. These programs illustrate our investment in children and families in our region.

## financial assistance

We report the unreimbursed costs from providing care to patients enrolled in Medicaid and other government programs reflecting payment shortfalls versus our actual costs to provide the care.

## community health improvement

Dayton Children's commitment to making the lives of children better is a key part of our mission. Community health improvement programs allow us to prevent injuries, improve health literacy and engage the community to promote health and wellness. These programs address identified community needs.

## cash and in-kind

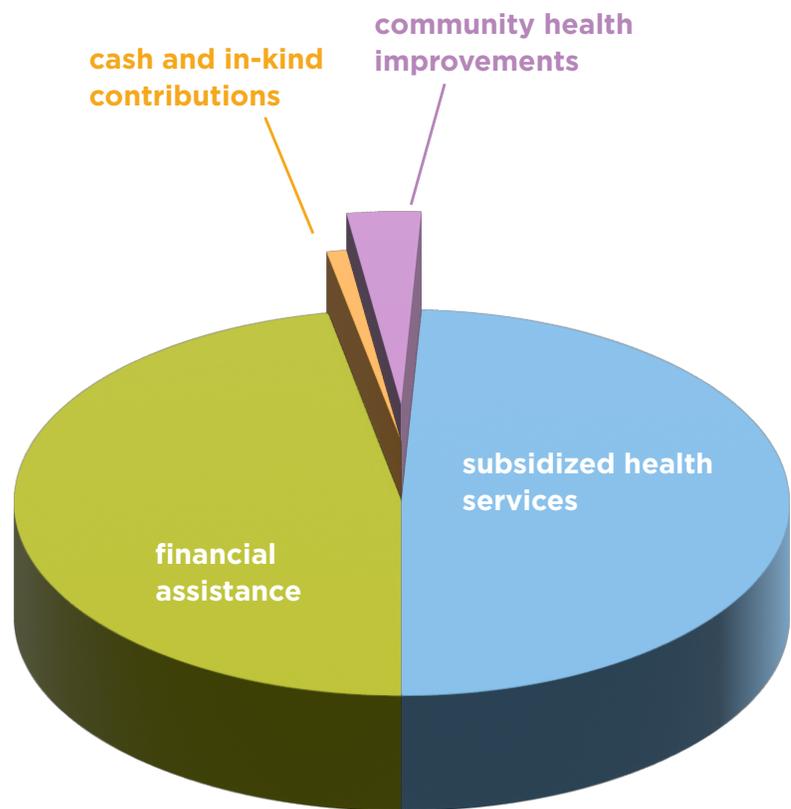
Dayton Children's contributes cash and in-kind gifts to not-for-profit organizations that share our mission and improve the quality of life for children and families in our community.

## subsidized health services

Dayton Children's supports several clinical programs despite financial loss because they meet an identified community need.

## community building activities

Reported separately from community benefit, community-building activities include environmental improvements, workforce development and community health improvement advocacy efforts which are critical to our role as an anchor institution.



## total community benefit

cash and in-kind contributions	\$534,050
community health improvement	\$1,997,002
subsidized health services	\$30,195,938
financial assistance	\$29,069,014
<b>total</b>	<b>\$61,796,004</b>
community building activities	\$271,813

\* Financial data is for year 2019-2020. Note: This report includes amounts expended by Dayton Children's Hospital as reported on Schedule H of the IRS Form 990. Health professionals' education expenses totaled \$0 after accounting for direct offsetting revenue through the Children's Hospital Graduate Medical Education (CHGME) program.

