

WIC Infant Formula Alternatives

For powdered formula, check your benefit balance to see how many cans you can buy. You can mix and match sizes and brands. A card change is NOT required for most items.

12-24 oz powder container = **1 container** from your benefits

27 oz or larger powder container = **2 containers** from your benefits

Below is a guide to Ohio WIC-approved substitutes for certain brands or sizes of infant formula. Due to the current formula shortage, you may temporarily use your WIC Nutrition Card to purchase the substitute infant formula below: Only those with larger sizes of Nutramigen (19.8oz and 27.8oz), EnfaCare (23oz), and NeoSure (22.8oz) on their card will need to return for a card change.

If these brands are not available:

Enfamil Infant Powder

Standard WIC Authorized Size: 12.5 oz



Try one of these:

Enfamil Infant Powder

29.4oz (= **2 containers**)

300875121276



Enfamil NeuroPro Infant Powder 28.3oz

(= **2 containers**) 300875121092

Enfamil NeuroPro Infant Powder 31.4oz Box

(= **2 containers**) 300875121115

Gerber Good Start Gentle Powder

12.7oz

050000216673



Gerber Good Start GentlePro Powder 20oz

050000265879

Gerber Good Start GentlePro Powder 32 oz (= **2 containers**)

050000472635

CVS Health Advantage Powder

12.4 oz

050428306444



CVS Health Advantage Powder 23.2 oz

050428356647

CVS Health Advantage Powder 35 oz (= **2 containers**)

050428361115

CVS Health Advantage Premium Powder 12.4 oz

050428361900

CVS Health Advantage Premium Powder 23.2 oz

050428434536

CVS Health Advantage Premium Powder 34 oz (= **2 containers**)

050428306321



Department of Health



Try one of these:

**CVS Health
Infant Powder**
22.2 oz
050428560495



CVS Health Infant Powder 34 oz (=2 containers)
050428392348
CVS Health Infant Powder 35 oz (=2 containers)
050428259597

**Kroger Comforts
Advantage Powder**
23.2 oz
041260381171



Kroger Comforts Advantage Powder 35 oz (= 2 containers)
041260381218
Kroger Comforts Advantage Premium Powder 23.2 oz
041260014543
**Kroger Comforts Advantage Premium Powder 34 oz
(= 2 containers)** 041260015816

**Kroger Comforts
Infant Powder**
22.2 oz
041260381195



Kroger Comforts Infant Powder 34 oz (= 2 containers)
041260015830
Kroger Comforts Infant Powder 35 oz (= 2 containers)
041260381225

**Meijer Advantage
Powder**
23.2 oz
719283219800



Meijer Advantage Powder 35 oz (=2 containers)
719283219893
Meijer Advantage Premium Powder 23.2 oz
708820662896
Meijer Advantage Premium Powder 34 oz (=2 containers)
708820384194

Meijer Infant Powder
12.5 oz
708820617018



Meijer Infant Powder 22 oz
719283219848
Meijer Infant Powder 34 oz (=2 containers)
708820410374
Meijer Infant Powder 35 oz (=2 containers)
719283219930







Meijer Tender Powder
23.2 oz
713733462341



Tippy Toes Advantage Powder
23.2 oz
036800419032



Tippy Toes Advantage Powder 35 oz (=2 containers)
036800449015
Tippy Toes Advantage Premium Powder 23.2 oz
036800496613
Tippy Toes Advantage Premium Powder 34 oz (=2 containers)
036800496620

<p>Tippy Toes Infant Powder 22.2 oz 036800415577</p> 	<p>Tippy Toes Infant Powder 34 oz (=2 containers) 036800497429</p> <p>Tippy Toes Infant Powder 35 oz (=2 containers) 036800039711</p>
<p>Walmart Parent's Choice Advantage Powder 12.4 oz 078742058573</p> 	<p>Walmart Parent's Choice Advantage Powder 23.2 oz 078742018782</p> <p>Walmart Parent's Choice Advantage Powder 36 oz (=2 containers) 078742022468</p> <p>Walmart Parent's Choice Advantage Premium Powder 12.4 oz 681131045421</p> <p>Walmart Parent's Choice Advantage Premium Powder 23.2 oz 681131045452</p> <p>Walmart Parent's Choice Advantage Premium Powder 36 oz (=2 containers) 681131045445</p>
<p>Walmart Parent's Choice Infant Powder 12.5 oz 078742016610</p> 	<p>Walmart Parent's Choice Infant Powder 22.2 oz 078742067230</p> <p>Walmart Parent's Choice Infant Powder 36 oz (=2 containers) 078742023007</p>
<p>Walmart Parent's Choice Tender Powder 32 oz (=2 containers) 681131034432</p> 	

If this brand is not available:

Enfamil NeuroPro Infant Ready to Feed

Standard WIC Authorized Size: 32 oz



Try one of these:

Enfamil Infant Ready to Feed

32 oz
300875121542



Gerber Good Start GentlePro Ready to Feed

4x8.45oz
00050000568710








If this brand is not available:




Enfamil Gentlese Powder

Standard WIC Authorized Size: 12.4 oz



Try one of these:	
<p>Enfamil Gentlese Powder 27.7oz (= 2 containers) 300875121252</p>	<p>Enfamil NeuroPro Gentlese Powder 27.4 oz (= 2 containers) 300875121214</p> <p>Enfamil NeuroPro Gentlese Powder 30.4oz Box (= 2 containers) 300875121238</p>
<p>Gerber Good Start SoothePro Powder 12.4oz 050000624003</p>	<p>Gerber Good Start SoothePro Powder 19.4oz 050000487226</p> <p>Gerber Good Start SoothePro Powder 30.6oz (= 2 containers) 050000494989</p>
<p>CVS Health Complete Comfort Infant Powder 22.5 oz 050428533697</p>	<p>CVS Health Complete Comfort Premium Infant Powder 22.5 oz 050428257111</p>
<p>CVS Health Gentle Powder 21.5 oz 050428358740 050428272862</p>	<p>CVS Health Gentle Powder 33.2 oz (=2 containers) 050428351406 050428331019</p>
<p>CVS Health Sensitivity 22.5 oz 050428430316</p>	<p>CVS Health Sensitivity 33.2 oz (=2 containers) 050428534144</p> <p>CVS Health Sensitivity Premium 22.5 oz 050428409527</p> <p>CVS Health Sensitivity Premium 33.2 oz (=2 containers) 050428434703</p>
<p>Kroger Comforts Gentle Powder 21.5 oz 041260381201</p>	<p>Kroger Comforts Gentle Powder 33.2 oz (=2 containers) 041260381249 041260015847</p>

<p>Kroger Comforts Sensitivity Infant Powder 22.5 oz 041260381188</p> 	<p>Kroger Comforts Sensitivity Infant Powder 33.2 oz (=2 containers) 041260381232</p> <p>Kroger Comforts Sensitivity Premium Powder 22.5 oz 041260014567</p> <p>Kroger Comforts Sensitivity Premium Powder 33.2 oz (=2 containers) 041260015823</p>
<p>Meijer Complete Comfort Powder 29.8oz (=2 containers) 719283955951</p> 	<p>Meijer Complete Comfort Premium Powder 29.8oz (=2 containers) 708820662919</p>
<p>Meijer Gentle Powder 12 oz 708820617025</p> 	<p>Meijer Gentle Powder 21.5 oz 719283219770</p> <p>Meijer Gentle Powder 33.2 oz (=2 containers) 708820410633</p>
<p>Meijer Sensitivity Infant Powder 22.5 oz 719283219909</p> 	<p>Meijer Sensitivity Infant Powder 33.2 oz (=2 containers) 719283219855</p> <p>Meijer Sensitivity Premium Powder 22.5 oz 708820662889</p> <p>Meijer Sensitivity Premium Powder 33.2 oz (=2 containers) 708820382893</p>
<p>Tippy Toes Gentle Powder 21.5 oz 036800415584</p> 	<p>Tippy Toes Gentle Powder 33.2 (=2 containers) 036800039728</p> <p>036800497436</p>
<p>Tippy Toes Sensitivity Powder 22.5 oz 03680041904</p> 	<p>Tippy Toes Sensitivity Powder 33.2 oz (=2 containers) 036800449022</p> <p>Tippy Toes Sensitivity Premium Powder 22.5 oz 036800496637</p> <p>Tippy Toes Sensitivity Premium Powder 33.2 oz (=2 containers) 036800496644</p>




<p>Walmart Parent's Choice Complete Comfort Infant Powder 22.5 oz 681131350198</p>		<p>Walmart Parent's Choice Complete Comfort Infant Powder 29.8 oz (=2 containers) 681131350204</p> <p>Walmart Parent's Choice Complete Comfort Premium Infant Powder 29.8 oz (=2 containers) 681131045506</p>
<p>Walmart Parent's Choice Gentle Infant Powder 12 oz 078742012650</p>		<p>Walmart Parent's Choice Gentle Infant Powder 21.5 oz 078742067223</p> <p>Walmart Parent's Choice Gentle Infant Powder 34 oz (= 2 containers) 078742022475</p>
<p>Walmart Parent's Choice Sensitivity Infant Powder 12 oz 078742032542</p>		<p>Walmart Parent's Choice Sensitivity Infant Powder 22.5 oz 078742067322</p> <p>Walmart Parent's Choice Sensitivity Infant Powder 34 oz (=2 containers) 078742032559</p> <p>Walmart Parent's Choice Sensitivity Premium Powder 12 oz 681131045520</p> <p>Walmart Parent's Choice Sensitivity Premium Powder 22.5 oz 681131045513</p> <p>Walmart Parent's Choice Sensitivity Premium Powder 34 oz (=2 containers) 681131045568</p>

If this brand is not available:

Enfamil AR Powder

Standard WIC Authorized Size: 12.9 oz



<p>Try one of these:</p>			
<p>Enfamil AR Powder 30.4 oz Box (= 2 containers) 300875100967</p>		<p>Tippy Toes for Spit-Up Infant Powder 21.5 oz 036800002418</p>	
<p>Walmart Parent's Choice Added Rice Starch Powder 21.5oz 681131241328</p>		<p>Walmart Parent's Choice Added Rice Starch Powder 32.2 oz (=2 containers) 681131130776</p>	

If this brand is not available:

Enfamil ProSobee Powder

Standard WIC Authorized Size: 12.9 oz



Try one of these:

Enfamil ProSobee Powder

20.9oz
300871214422



Gerber Good Start Gentle Soy Powder

12.9 oz
050000035304



Gerber Good Start Gentle Soy Powder

20 oz 050000137688

Kroger Comforts Soy Powder

22 oz
041260374654
041260011030



CVS Health Soy Powder

22 oz 050428419595



Meijer Soy Powder

36 oz (= 2 containers)
713733071437



Tippy Toes Soy Powder

22 oz
036800416383



Walmart Parent's Choice Soy Powder

22 oz
078742067407



If this brand is not available:

Enfamil ProSobee Ready to Feed

Standard WIC Authorized Size: 32 oz



Try one of these:

Gerber Good Start Soy

Ready to Feed

4x8.45 oz

050000353552



If this brand is not available:



Talk to your doctor and WIC clinic about getting these:

Please note a card change is required to switch to the hypoallergenic store brands.



<p>CVS-CVS Health Hypoallergenic 12.6oz UPC - 050428446072</p>	<p>Meijer-Meijer Baby Hypoallergenic 12.6oz UPC - 719283955937</p> <p>27.8oz UPC-708820730489 (=2 containers)</p>	<p>Tippy Toes Hypoallergenic 12.6oz UPC - 036800441392</p>	<p>Walmart - Parent's Choice Hypoallergenic 12.6oz UPC -681131222518</p> <p>19.8 oz UPC- 681131346795</p> <p>27.8 oz UPC- 681131406734 (=2 containers)</p>	<p>Kroger - Comforts Hypoallergenic 12.6oz UPC -041260385728</p>
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WIC Infant Formula Alternatives

Due to the current formula shortage, certain prescribed formulas are temporarily available in larger sizes. If you were issued the larger sizes of Nutramigen (19.8oz and 27.8oz), Enfacare (23oz), and Neosure (22.8oz) before 6/13/22, you will need to return to your WIC clinic to update your card.

If this size is not available

Try this size



Similac NeoSure Powder
13.1oz
UPC - 070074574318



Similac NeoSure Powder
22.8oz
UPC - 070074669243



Enfamil NeuroPro EnfaCare Powder
13.6oz
UPC - 300875122802



Enfamil NeuroPro EnfaCare Powder
23oz
UPC - 300875128794



Nutramigen with Enflora LGG Powder
12.6oz
UPC - 300871239418



Nutramigen with Enflora LGG Powder
19.8oz
UPC - 300871239456



Nutramigen with Enflora LGG Powder
27.8oz
UPC - 300875122228
= 2 containers

Formula Shortage Tips

Tips to Share with Participants

- Call the store first and ask for product availability.
- Ask the store worker if there is more formula in the back if there is not any on the shelf.
- Ask the store when the next shipment arrives.
- Ask the store when shelves are usually stocked.
- Talk to the pharmacy to see if they can help.
- Do not wait until the end of the month to purchase your benefits.
- Call your child's healthcare provider about prescribing an alternative formula if the one currently prescribed is unavailable or difficult to find.
- If you do not see the formula you need on the shelf, consider asking a store associate for assistance. If the first person you ask is unsure, consider asking a second associate.
- Do not dilute your formula. Follow instructions for safe formula mixing.
- Do not try to make homemade formula.
- If you rely on WIC benefits for your formula and are unable to locate it at a WIC vendor, consider going to a non-WIC store to purchase formula with your SNAP or TANF benefits.
- If your child is on specialty formula, talk to the store pharmacy. If you are in the Columbus or Dayton areas, try calling Central Ohio Specialty Care at (614) 790-0200. If you are in the Cleveland area, please try calling (216) 930-5530.
- Consult with your healthcare provider if you are considering replacing formula feedings with any other non-formula, food, or liquid (milk, juice, baby foods).
- Formula and/or breast milk sales or donations from individuals via the internet are not regulated.
- If considering increasing breast milk supply or relactating, reach out to WIC for help or call the 24/7 Breastfeeding Hotline at 888-588-3423 or text "BFHOTLINE" to 839863.
- If funds are available, and a medical need is present, pasteurized donor milk may be available, at cost, through the [Ohio Health Mother's Milk Bank](#): 614-566-0630.
- If no resolution, contact the local WIC office.

