



## our promise

Specialists in exceptional care and unwavering compassion.

At Dayton Children's we're all specialists. Some of us specialize in cures for cancer or broken bones. Others in bubble therapy or friendly hellos. But at the end of the day, we all share one very important specialty... kids.

We're your community pediatric experts, ready to provide the right care, right here, for those you love most. We are your partner in helping children lead healthy lives, making them feel better when they're sick or hurt, and making sure that life's obstacles don't stop them from experiencing the joy of being a kid.

We're all specialists in what we do for kids and we will always look for ways to go above and beyond in making sure your child is taken care of.

At Dayton Children's we know that you are giving us your world.

We can do nothing but give you our best.

## our focus

Locally specialized.

Nationally recognized.

Our kids deserve the very best in pediatric care. Providing that care is why Dayton Children's exists. While our pediatric experts are nationally recognized, it's our specialty in caring for kids locally that truly sets us apart. Plain and simple — no one is more committed to the health and well-being of the children of our community than Dayton Children's.

## our reason

Your kids are our kids.

At Dayton Children's, we treat your children like they're our own — because they are. Our families live, work and play together. Our kids go to the same schools, play on the same playgrounds, and dream the same big dreams.

We're parenting partners, care champions and inspiring innovators.

We're Dayton Children's, and we're here for you.

## our heritage

Masters of innovation

Our new logo represents what Dayton Children's does best — putting patient families at the center and finding better ways to meet their needs.

We designed this logo based on the innovation of the Wright Brothers: As children, they were given a toy whirligig which later inspired them to pioneer flight.

Dayton Children's founders were likewise pioneers who were inspired to create a local, specialized facility to serve the needs of our community's children.

Today, we celebrate this spirit of innovation as we transform from the inside out.

All with kids at the center of everything we do.

**Logo name:** The Whirligig

**The ribbons** represent the many members of the community that it takes to care for a child. The vibrant colors represent the variety of services we provide, the diversity of the patient population we serve and the bright future we think all kids deserve.

**The white star** within the center of our logo reminds us that each child we care for is our singular focus.

**The lower case font** illustrates how we address items at a child's level and demonstrates our humility in being a community-supported health care system.

